

17/06/10 IPS Wins PMA Hot Picks Awards, Two Years in a Row.



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Independent Photographic Supplies (IPS) continue to bring retailers the best brands in imaging, by winning a PMA Hot Picks award in Melbourne (as voted by attending retailers) for the second year in a row. This year's winning IPS product was the **Dakas suite of Website and Photo Kiosk Software Solutions**, while last year's winner for IPS was the YouFrame D.I.Y. box canvas framing solution.

Unlike other companies' web and kiosk offering, the Dakas solution guarantees that the store owner maintains full ownership of their on-line and kiosk customers.

Dakas offer an impressive range e-solutions including:

- Photo Kiosks
- Managed Website Services
- eCommerce WebStores
- Search Engine Optimization (SEO)
- Product Information Management
- Online Photo Solution, (including greeting cards, collages, calendars, photo books, gift, etc)
- Custom design services and much more.



Just like an extension of your own business, Dakas provide web solutions that are easy to setup and operate. Built with your own consumer in mind, Dakas websites and kiosks are easy to use - and ease of use, means maximised sales.

IPS are the only truly Independent alternative, with a wide range of: Quality Process Solutions and Colour Paper for every minilab; Wide Format inks, media, and Wilhelm Institute archival rated coatings; Retail lab supplies; Noritsu Wet and Dry Lab equipment as well as Website and Photo Kiosk Software Solutions, all backed by the most experienced technical sales force in the industry.

For the 'Best Brands in Imaging', visit: www.iphoto.net.au, email: sales@iphoto.net.au or phone 02 98752244.

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23/06/10

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